

16.0  
TRANSPARENCE

INDIA'S BIGGEST DESIGN CONTEST FOR BUDDING ARCHITECTS & DESIGNERS

MAKING THE  
WORLD A  
BETTER HOME  
HYBRID AS THE WAY FORWARD



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Saint-Gobain, is a world leader in creating sustainable habitats. Operating in 68 countries, the company manufactures and distributes glass materials and glass solutions for our daily life. These glass solutions bring comfort, enhance performance, and add safety while addressing the challenges of sustainable construction. Saint-Gobain India Private Limited (SGIPL) - Glass Business, manufactures a variety of float glass products and offers solutions that continue to shape the Indian construction industry. The company produces a wide range of float glass products -Clear Glass, Tinted Glass, Energy Efficient Performance Glass, Mirrors, Lacquered Glass and Glass for High-performance applications including Fire Safety. With over 20 years of presence in India, and a unique pan-India manufacturing footprint with plants in Bhiwadi (Rajasthan), Jhagadia (Gujarat) and Sriperumbudur (Tamil Nadu), today, our growth is guided by our purpose, “MAKING THE WORLD A BETTER HOME”, which responds to the shared ambition of all men and women of the Group, to act every day and make the world a more beautiful and sustainable place to live in.

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Ethos was started in the year 2002 by Ar. Gita Balakrishnan, as a response to a need in raising awareness about our built environment. It is an initiative to bridge the gap between students and the professionals, by providing more opportunities to the budding professionals and creating a platform for young designers and civil engineers who are to be the decision-makers in the years to come.

Ethos works towards sensitizing students of architecture and civil engineering to the culture and the ethos that their designs would need to respond to. There is an effort to equip students to be agents of change, to lead and not just follow. To contribute towards building a harmonious society. This has been further facilitated by the creation of Acedge - an online platform to provide education outside classrooms. The main objective of Ethos is to be the wind beneath the wings of young minds that are to shape our environment in the years to come.





## CURATORS FOR TRANSPARENCE 16.0

### Ar. Sujit Nair



Sujit Nair is principal designer and founder at SDeG, a multi-disciplinary practice based out of Bangalore, that he runs with his partner Aruna Sujit. SdeG. He has won awards for both architecture and interiors, and in 2012, was given the opportunity to exhibit at the Venice Architecture Biennale. SDeG was also featured on CNBC's 'young turks' in 2013, a show widely known to recognize emerging entrepreneurs.

In the past, Sujit has worked as an 'Architect' at Zaha Hadid Architects, London. He holds a Masters' degree in 'Architecture and Urbanism' from the Architectural Association, London (2004). Sujit has been active in architectural education, as a visiting design critic at several architecture schools. He has lectured at architect forums, design schools and public events.





## CURATORS FOR TRANSPARENCE 16.0

### Ar Kiran Venkatesh



Kiran is the co-founder of InFORM Architects, Bangalore. The firm has designed over 400 projects till date with 63 awards to its credit since its inception in 1997. Kiran's focus is to generate conceptually strong, innovative designs and to build unique performative buildings that respond to context, constraints and client needs with Architectural vision. Kiran is very optimistic about the role of technology in shaping design and its potential to influence outcomes from concepts to development and eventual production/ execution. He is focused on promoting mechanization in construction to effectively address the growing disparity between design, execution quality, demand and supply in the AEC industry.

Along with his practice, Kiran is also active in academics/architecture education. He is the co-founder of InCITE - a one of its kind Architecture Event Space in the country that is a platform for exchange of Architectural ideas. Kiran has a wide range of other interests: Architecture & the City, education, watching movies, reading Science Fiction, traveling, running, cycling, etc.





Living spaces are continuously evolving- from being a habitat where one mostly spends parts of the day to become the epicentre of our daily lives as we move about from one chore to another. Changing lifestyles, technological disruptions, demography and epoch-making incidents like the pandemic calls for designs that respond with a dynamism that aligns. A complex that allows for wholesome living and caters to physical, emotional and social well-being, which is the call of the day.

The theme this year focuses on better and adapted living spaces along with ancillary functions to support our evolving and hybrid lifestyles.



## INTERIOR DESIGN COMPETITION

### PREMISE | INTENT

#### **Shifting Contexts | Accelerated Change:**

The past year has seen us witness a deep shift in our living patterns. Social interaction in the Digital Medium, Physical Distancing and Isolation have taken precedence over in-person interactions. Travel for work or pleasure, has been very limited/reduced. In most cases, spaces have been flipped/multi-tasked to accept different activities that were predominantly conducted in discrete boxes.

Travel which was taken for granted as a necessity for work and leisure, has not been possible or even necessary. This has raised questions of our notion for mobility. Perhaps we need to formulate new ideas of mobility. Physical and Emotional well-being have never had more mind-space than they do today.

It's in this radically-shifted context that this competition brief calls for Ideas Towards a New Home Experience. One that not only explores, challenges and tackles the new normal, but projects and predicts their impact over the coming years. Designers are called to imagine a new way of life, a Habitat that responds to and challenges the new paradigms.





## INTERIOR DESIGN COMPETITION

### Hybrid Habitats

The competition is centered on the idea of self-contained, self-sustaining hybrid homes. Designers must reclaim their “Right to Program” rather than leave it to the vagaries of pure market forces. Designers are encouraged to conceive new transformative housing - unit prototypes, workspaces, areas for relaxation/recreation, etc., be programmed to co-exist and function in both pre-imagined/defined and uncertain circumstances. The project should aim to set a new precedent that provides a vibrant, healthy environment for the residents, during varying states of normalcy and confinement.

### SITE | CONTEXT

The competition offers a reasonably open interpretation of the idea of a home, so as to allow each participant to imagine the context of their solutions. Your context is a floor plate in a large building complex with 70% residential component and 30% as ancillary functions that facilitate hybrid living.

Make sure you design the interiors of the home, based on the following considerations:

- The site of the building may be located in any urban or suburban context, in any Indian City.







## INTERIOR DESIGN COMPETITION

### SITE | CONTEXT

- Define the environment of the floor that your hybrid home is a part of. Consider the home's context, for e.g.: its neighbours, its relationship to the core, height from the ground, etc. - and what it might do for the design. Choose from the following unit types for detailing out:
  - a. 2 BHK - 100 to 120.0 sqm plinth area.
  - b. 2.5 BHK - 135 to 150.0 sqm plinth area.
  - c. 3 BHK - 165 to 180.0 sqm plinth area.
- Orientation of the site is open to interpretation. Think about how the orientation is affecting the spaces inside and mention the same in your submissions.

### PROGRAM | CONTENT

- Designers are encouraged to reclaim the lost art of Programming (within the home). Participants are free to challenge the program and profile their own client for this competition.
- Participants are encouraged to come up with strategies that create hybrid spaces within each unit, within the above area of restriction.
- The submission must include a key plan that highlights the relationship of the home (that you are designing) to the floor that it is located on.





## INTERIOR DESIGN COMPETITION

### PROGRAM | CONTENT

Here are a few ways 'Hybrid' can be considered in your design (only suggestive):

- **Hybrid across cultures**

Considering the variety of cultures in India, many people find themselves either co-living with someone from a different culture or living in a different city and culture altogether. How can homes being shared by cross-cultural users be designed?

For example, you can also consider paid accommodations or rental accommodations. These spaces cater to people from different cultures with different lifestyles. How to design a safe and comfortable space without understanding or even knowing the people who will occupy it?

- **Hybrid across age**

Many homes in India have a tradition of joint families, or find themselves accommodating residents of various age groups. But are interior design safety and well-being standards the same for all age groups?

- **Hybrid across occupation**

With recent advancements in lifestyle, work-from-home has become the new normal. It is easy to design a space for your work at home, but what happens when residents with varied occupations live together? Can a writer and a musician have the same workspace?

- **Hybrid across materials**

Across all users, and their individual functions, various materials can be used in the interiors. How can one decide these materials, and provide a safe and comfortable space for all residents?





## DESIGN CONSIDERATIONS

**To help you build the brief, here are the factors to consider in your design:**

1. Site context, orientation and climate.
2. Client/User profile.
3. Sustainable living.
4. You can look into any of the above suggestions to introduce 'Hybrid' into your design.
5. Work/Study-from-home space for different family members, garden/s, outdoor spaces, space for senior citizen(s), isolation room, etc.

**Teams are also encouraged to consider the following factors in their designs:**

1. Landscape.
2. Energy.
3. Ecological considerations.
4. Community life/social ecosystems.
5. Sustainable living.

## SUBMISSION FORMAT

- It is an ONLINE SUBMISSION.
- A maximum of twelve A3 sheets (landscape orientation) with a readable scale of drawing and legible text. All sheets are to be compiled into a SINGLE PDF (20MB maximum).





## Submission Format:

- Your name or any identification should not feature on the sheets.
- The pdf file should be named by the participants' first names followed by the college name. For instance if abc is the participant from xyz college, the file name would be "abc\_xyz". In case, abc is sending multiple entries, the subsequent files will be named as "abc1\_xyz" "abc2\_xyz" and so on. We will assign ID numbers to each submission to ensure anonymity.
- Please restrict your word limit on the sheets to 100-150 words per sheet.
- Include the North arrow for the plans and a graphical scale for ALL drawings.
- Include a summarized area statement of your design with reference to the byelaws on not more than a single A4 sheet.
- Include a scanned version of your student ID/college bonafide along with your entry.

## COMPETITION FORMAT

- Transparence 16.0 is open to undergraduate students of architecture and design. Recent graduates from 2021 are also eligible to participate.
- Teams to comprise a maximum of three members. You are allowed to make teams with students from different batches or even different colleges.
- Shortlisted teams will be invited to the Grand Finale, to make a presentation before a selected panel of jury.





## EVALUATION CRITERIA

- Concept, and evolution of hybrid design.
- Selection of the site, and integration of the intervention with the site and context.
- Originality/Innovation.
- Incorporation of factors enhancing factors such as well-being, community living etc. into design, and quality of the spaces.
- Clarity and comprehensibility of design.
- Sustainability in design.
- Delivery and Presentation - use of appropriate visual aids, graphics and technical information.

## AWARDS

- National Winner: Rs 75000/- per team, a trophy and a certificate.
- National First-Runner-Up: Rs 50000/- per team, a trophy and a certificate.
- National Second-Runner-Up: Rs 25000/- per team, a trophy and a certificate.
- All participants with submissions that are found technically complete by the jury will be awarded a participation certificate.





## Important Dates

**Last date for registration: 19th December, 2021**

**Last date for submission: 26th December, 2021**

For any queries, write to us at [ethosindia.helpdesk@gmail.com](mailto:ethosindia.helpdesk@gmail.com)

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