

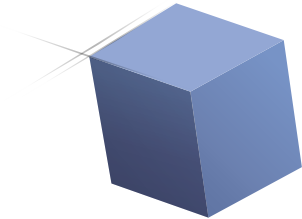


BEACONS OF BHARAT

Celebrating
75 years of India's
Independence

Event supported by

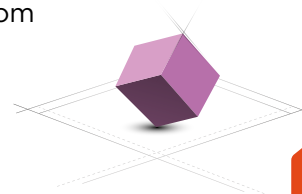
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www.ethosempowers.com

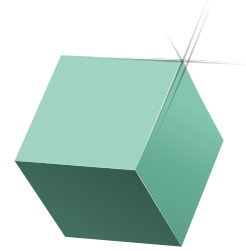


ABOUT SAINT-GOBAIN

Saint-Gobain, is a world leader in creating sustainable habitats. Operating in 75 countries, the company manufactures and distributes glass materials and glass solutions for our daily life. These glass solutions bring comfort, enhance performance, and add safety while addressing the challenges of sustainable construction. Saint-Gobain India Private Limited (SGIPL) - Glass Business, manufactures a variety of float glass products and offers solutions that continue to shape the Indian construction industry. The company produces a wide range of float glass products - Clear Glass, Tinted Glass, Mirrors, Lacquered Glass, Energy Efficient Performance Glass, and Glass for High-performance applications including Fire Safety. With over 20 years of presence in India, and a unique pan-India manufacturing footprint with plants in Bhiwadi (Rajasthan), Jhagadia (Gujarat) and Sriperumbudur (Tamil Nadu), today, our growth is guided by our purpose, “MAKING THE WORLD A BETTER HOME”, which responds to the shared ambition of all men and women of the Group, to act every day and make the world a more beautiful and sustainable place to live in.

For more details, visit: www.in.saint-gobain-glass.com

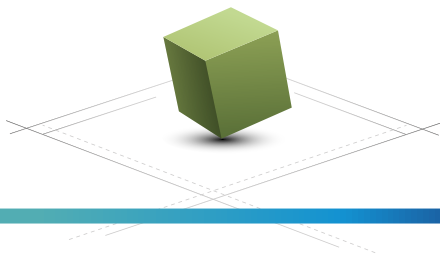


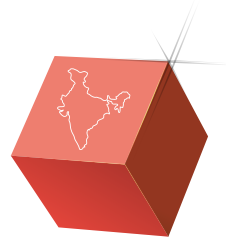


ABOUT ETHOS

Ethos was founded in 2002 by Ar. Gita Balakrishnan to raise awareness about our built environment, provide more opportunities to aspiring professionals, and establish a platform and network of future decision-makers among young designers and civil engineers. With time, Ethos has evolved into a link between students and the professional world, sensitising them to the culture and the ethos that their designs would need to respond to. The effort to equip students to be change-makers, leaders, and contributors to building a harmonious society has been facilitated by the creation of Acedge - an online platform to provide education outside classrooms.

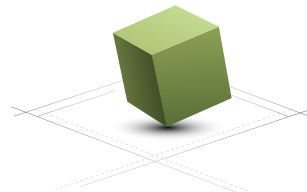
An initiative under the Ethos Foundation, Ar. Gita introduced Arcause as a platform for acknowledging, enlisting, and actualizing Social Responsibilities of Architects, Designers, Engineers, and other members of the ACED Fraternity. The Walk for Arcause campaign celebrates Ethos completing 20 remarkable years in June 2022, and celebrates the spirit and architectural splendour of India after 75 years of independence.





BEACONS OF BHARAT

75 glorious years of India's independence have seen the country develop and progress in multiple ways. We have seen it in the construction of the great Bhakra Nangal dam; in the iconic Capitol Complex in Chandigarh; Charles Correa's Jawahar Kala Kendra and Bharat Bhawan; Pritzker laureate B. V. Doshi's Amdavad ni Gufa; Anupama Kundoo's Volontariat Homes for the homeless children; Revathi Kamath's Gateway for JSPL; Rajasthan School by Sanjay Puri; and several more—the ACED community has been at the forefront of shaping India's identity and path to development as an emerging nation. It seems fitting to pay tribute to those who have contributed to the making of this nation beyond the illustrious history of the country.

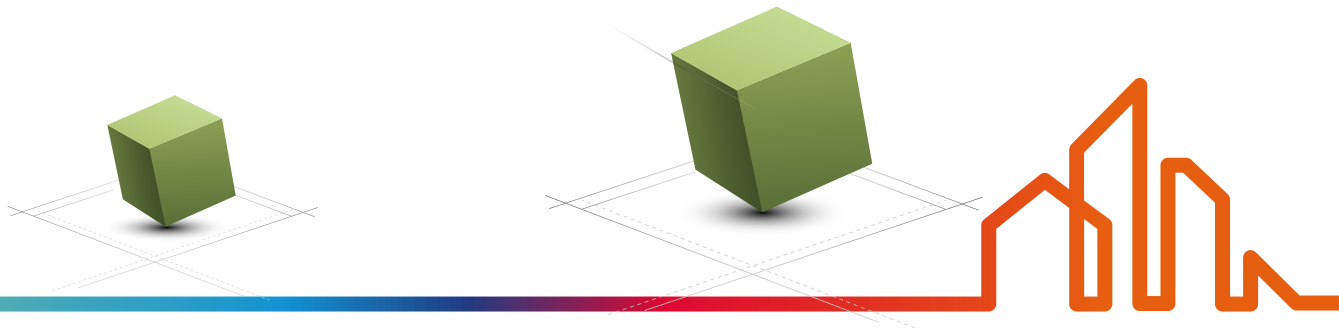


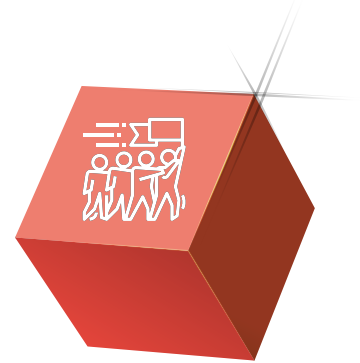


Be Responsible, Be Sustainable

As India completes 75 years of independence, here is an opportunity for you to participate in celebrating nation-building through design! The task is to design a commemorative tribute for the diamond jubilee celebrations of an independent India as well as for those who occupy the centre stage in bringing about the national vision through their work.

Keeping up with this year's theme for Transparency, Light is Right, the task is to design an installation/physical emblem/sculpture celebrating 75 years of nation-building, growth, and harmony—with the materials and a scale of your choice. Reversibility and lean design practices are encouraged. Participants are allowed to situate their designs at a site of their choice, provided it is suitable for the purpose.

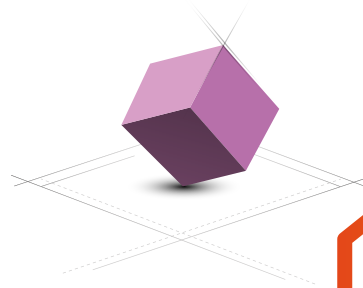
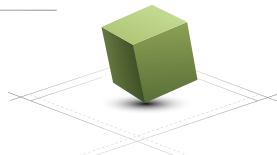


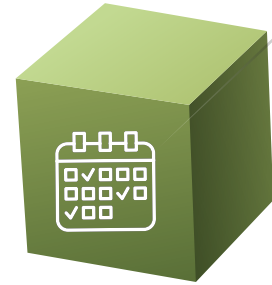


COMPETITION FORMAT

This competition is open to all first and second year undergraduate students of Architecture, Design, Engineering and Construction institutes across India. Please note:

- Teams should comprise a maximum of three members. You are allowed to make teams with students from different batches or even different colleges.
- You will be allotted a hyperlink with your submitted design upon completing your submission on the website.
- People will be able to like your designs on that link.



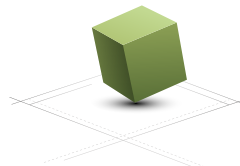
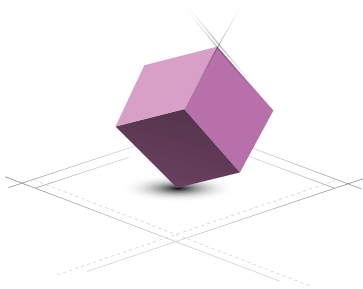


SUBMISSION DEADLINE

Upload your entries on the website latest by 26th January, 2023.

REGISTRATION AND SUBMISSION

You can register yourself for the competition at www.transparence.in and submit your entries under the Installation design category.





EVALUATION CRITERIA

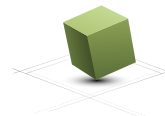
The entries will be voted on by an audience poll and an expert review panel. The participants will be able to view their submitted entries, and people can vote on the submitted entries.

AWARDS

There will be two categories of prizes to be given away:

- The Popular Choice Award: This category will be decided based on the number of votes on the assigned page. The winner will be awarded a cash prize of ₹20,000/-.
- The Experts' Choice Award: This category will be voted upon by a panel of experts in the field. The winner will be awarded a cash prize of ₹30,000/-, and their design will be made into the trophy to be given away to Transparence 17.0 winners.

Winners from both the categories will also be featured on our social media handles @ethosempowers and @transparence_saintgobain on instagram.



17.0
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INDIA'S BIGGEST DESIGN CONTEST FOR BUDDING ARCHITECTS & DESIGNERS

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