

The Rock Show is back again. Transparence 2018 is here with the theme:

## “THE BUSINESS OF SPACE”

After a rocking season of 2017, we are back with an exciting 2018 edition! All geared up?

Transparence – India's largest Architectural Design Competition is brought to you by Saint-Gobain Glass India. Ably supported by Ethos, Transparence inspires budding architects of today to give flight to their wings of imagination and creativity. The theme for this year is "The Business of Space" and Transparence 2018 looks at how we can imagine, re-imagine and design amazing office spaces for the modern world!

### A Profile of Saint-Gobain:

Saint-Gobain, the world leader in *Habitat*, with operations in 66 countries, designs, manufactures and distributes materials and solutions that can be found everywhere in our living places and our daily life: in buildings, transportation, and infrastructure and in many industrial applications. These materials and solutions provide comfort, performance and safety while addressing the challenges of sustainable construction, resource efficiency and climate change.

Saint-Gobain's Glass business in India manufactures a wide variety of flat glass products and offers solutions that continue to shape the Indian construction industry. SGIPL produces a wide range of float glass products - Clear Glass, Tinted Glass, Energy Efficient performance Glass, Mirrors, Designer Glass and glass for special high performance applications including Fire Safety.

With over 18 years of presence in India, and a unique pan-India manufacturing footprint with plants in Bhiwadi (Rajasthan), Jhagadia (Gujarat) & Sriperumbudur (Tamil Nadu), Saint-Gobain today is considered as a strong Technology and Market Leader. For more, visit: [www.in.saint-gobain-glass.com](http://www.in.saint-gobain-glass.com)

### About Ethos:

"Knowledge is Power."

Ethos works towards sensitizing students of architecture and civil engineering to the culture and the ethos that their designs would need to respond to. Ethos was founded by *Gita Balakrishnan*, an architect, who realized the difference a stimulated student fraternity could make to the future of our built environment. There is an effort to equip students to be agents of change, to lead and not just follow and to contribute towards building of a harmonious society. Ethos' main objective is to be the wind beneath the wings of young minds that are to shape our built environment in the years to come.

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## About the Curator:

The curator for this year's Transparence is **Ar. Naresh V. Narasimhan**, Venkataramanan Associates.



**Naresh V Narasimhan** heads Venkataramanan Associates, a second generation multi-disciplinary award-winning architecture firm based in Bangalore. Steeped in values of integrity, commitment, professionalism and ethics, VA has held a steady reputation for delivering high-quality projects across various sectors. Naresh, trained as an architect at the Manipal Institute of Technology, India (B Arch 1985) later studied Project Appraisal and Risk Management at Harvard University (1995). Apart from heading the architecture practice at VA he founded the MOD Institute, the Bangalore Agenda Task Force addressing highly relevant urban issues. His interests range from socio-economic modelling, knowledge-sharing and communication strategies to cinema, art appreciation and popular culture. A prolific speaker, he is frequently invited to lecture at several events nationally and internationally.

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## THEME – THE BUSINESS OF SPACE

**13<sup>th</sup> EDITION OF TRANSPARENCE- "The Business of Space ", curated by Ar. Naresh Narasimhan.**

The Indian workspace is undergoing dramatic changes with Indian millennials spending the most amount of time in their offices compared to their global peers, working an average of 52 hours per week! Emergence of many new "start-ups", affordability, distance and time for travel- are some of the other factors that are crying out for a change in the way we look at and design our work spaces. Flexibility, need-based space requirement, dynamic spaces that are inspiring both during the day and night, spaces that allow for collaboration – these are some of the ingredients that would make for an apt office space today. Transparence 2018 looks to redefine the way business spaces have been conventionally looked at. Let's get down to business!

### STEP 1: BUSINESS AS USUAL

**Explore work spaces across the world for better design choices.**

Since the dawn of the white-collar age, office prototypes have been a habitual dilemma. There has been a historical shift in values and lifestyles and hence a shift in workplace environments over the last decade. With people spending more and more time in their workplace (wherever that may be), the modern workplace has become flexible and human-centric. While companies like Google and Facebook are revolutionizing the way office buildings and workplaces are conceived, some also believe traditional workstations maintain employees' attention spans, productivity, and provide a clear schism to separate work from leisure. Are the days of workspaces being limited to a cubicle and meetings to a conference room over?

### STEP 2: THE WORKS!

**Explore different scales and types of workspaces like start-ups, accelerators, incubators, co-working spaces etc. with respect to business philosophy**

Cities and buildings are changing in tandem with work and work styles. Significant factors, including a younger workforce and innovation-driven nature of business, mean that building typologies are being challenged both in form and provision. The lines are blurring between an office and a home. The revolution that started changing the workplace layout in the early 1990s has spread now to buildings and campuses. Instead of businesses owning or occupying large office buildings, more companies are shifting towards shared work centres and self-sustaining vertical work towns.

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## STEP 3: ALL IN A DAY'S WORK

### Study user patterns with respect to site and context

- Who are the users and where are they coming from?
- What are the interactions the users have in and around the site?
- How do you ensure productivity, safety and well-being?

## STEP 4: BUSINESS & PLEASURE

### Exploring dynamic spaces with respect to time of day, day of week, time of year

*All work and no play make Jack a dull boy!*

## STEP 5: GET DOWN TO BUSINESS

The workplace is evolving faster than ever before and we must pioneer the new office design movement. A one-size-fits-all workplace does not do justice to the multicultural, multilingual, and multigenerational workforce. Old ways are being set aside, and new-age solutions are being criticized. The challenge is to program and reinvent our offices into a modern workspace that are inclusive and take into account the various parameters which makes up the human construct.

We must question the current archetype of the office building and work environment. Shall we break out of the box? What is the box in the first place?

Now that we have understood what offices have looked like in the past, the kinds of offices, the user and his needs, it's time to get down to business!

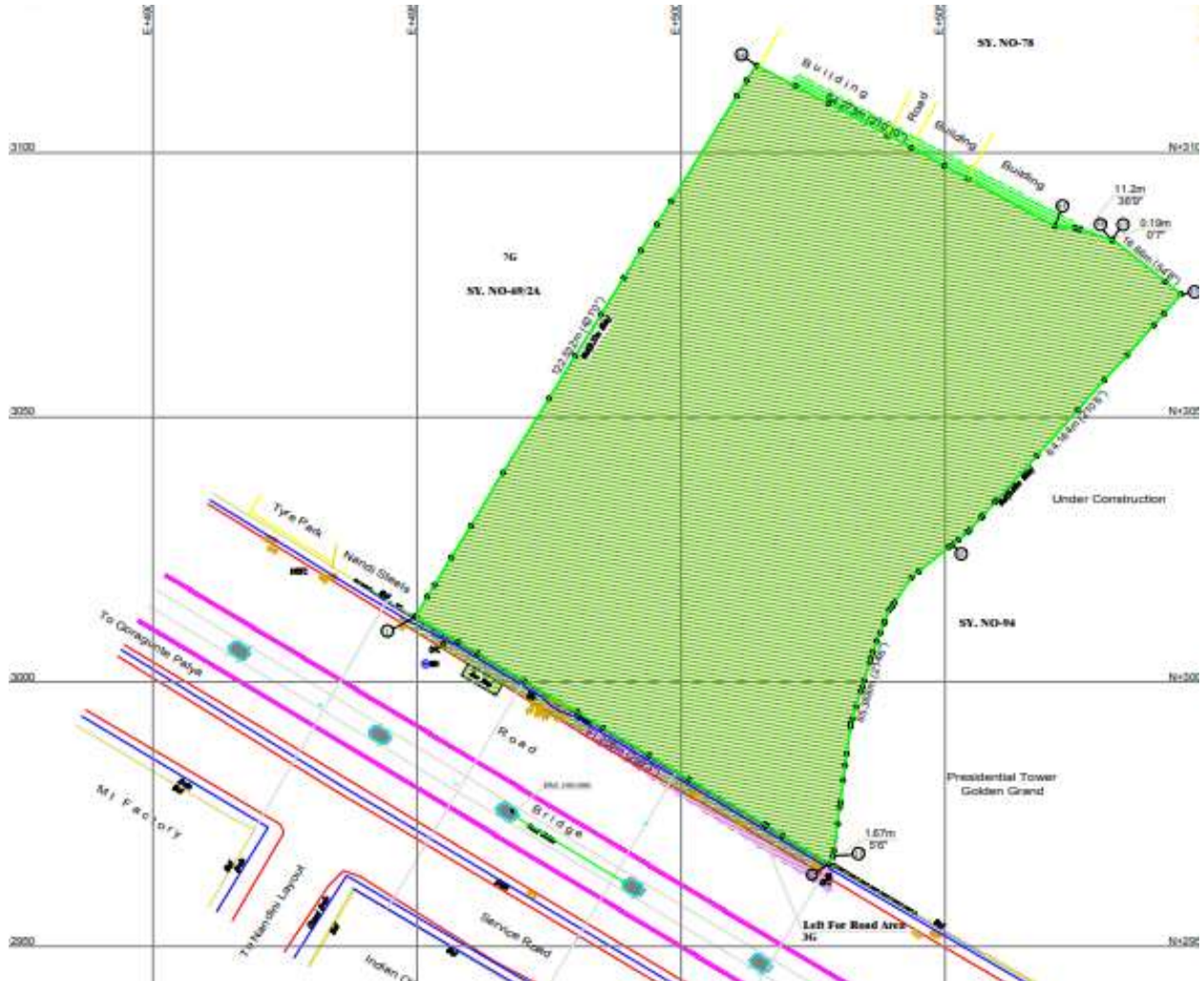
There shall be two aspects to the design solution:

1. MACRO: The overall planning of the site
2. MICRO: One sample space (under 10,000 sq. ft.) needs to be detailed

## SITE & CONTEXT

Site area: 2.54 Acres / 10296 SQM / 110826 SFT

Site location: Yeshwantpur area, Bangalore, Karnataka



Please note: Site drawing provided separately in PDF (.pdf), AutoCAD (.dwg) and Google Earth (.kmz) formats.

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## BYE LAWS

### Location & Size:

The Site is 2.54 acres of Land Parcel at Yeshwantpur area, Bangalore, Karnataka

### Building Rules (Mandatory)

- Permissible FAR – 3.57
- Maximum Permissible Ground Coverage - 45%
- Maximum Permissible Height – No height restriction
- Number of basements allowed: 2 basements
- You can consider the site flat and devoid of contours.
- Minimum setback- 18 m (all sides)
- Total Built up area: 40,000 sq.m. / 4,30,000 sq.ft.
- Parking Requirements: 1 car park for every 50 sq.m. of Built Up.

\*Other bye laws as per the National Building Code

### **Evaluation criteria**

- Concept and design intent
- Originality
- Response to context
- Innovation
- Area program: Understanding of the user and space
- Efficient use of space: Macro and micro design solutions
- Efficient use of renewable resources
- Presentation

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## Submission format

- A maximum of **twelve A3** sheets **or five A2** with a readable scale of drawing.
- Please note that, we would advise you to restrict your word limit on the A3/A2 sheets to **100-150 words per sheet**.
- All entries to be accompanied by soft copies. Please ensure that the presentation is in a **power point format** compatible with MS Office 2010 with not more than **20 slides**.
- Hard copy: Please write **names** and other **team details** only on the **rear side** of the sheets in a size not larger than 2" X 5" and only on the **first/ last slide** of the ppt.
- Soft copy: Please write names and other team details **only** on a separate first sheet before your presentation. This sheet will be additional and not be included in the allotted 20 sheets for soft copy.
- **Entries with names written on the soft copy and/or hard copy** (other than what is mentioned earlier) **will be subject to disqualification**.
- Please note again that the **site, brief** and **theme** provided to you is for **purely academic** purposes. We **strictly** advice you to not approach anyone but Ethos ([ethosindia.helpdesk@gmail.com](mailto:ethosindia.helpdesk@gmail.com)) for any queries or issues related to the competition.

## Competition Format

- Transparence '18 is open to **undergraduate students** of **architecture** and **design**.
- Teams to comprise of a **maximum** of **three** members.
- **A two-stage competition**, First stage: Regional juries – North, South, East and West. Second Stage: Grand Finale.
- The venue for the first stage regional juries will be communicated to all the participants. There will be no presentations by the teams at the regional juries. However, the teams will get an opportunity to hear the jury comments and interact with them (details will be mailed later).

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## Awards

**Regional Winners:** Rs.20,000/- per team, a certificate and an opportunity to win the coveted National Trophy.

**National Winner:** Rs.75,000/- per team, a trophy and a certificate.

**National First Runner-up:** Rs.50,000/- per team, a trophy and a certificate.

**National Second Runner-up:** Rs.25,000/- per team, a trophy and a certificate.

All participants with submissions that are found technically complete by the jury will be awarded a certificate.

## Checklist for Participants

- Form teams with a maximum of three members
  - Download brief and Register at online at <http://ethosindia.in/events/transparence/index.php> or [www.transparence.in](http://www.transparence.in)
- For registration related queries write to [info@ethosindia.in](mailto:info@ethosindia.in)  
For queries related to the brief write to Vidhya Gopal – [ethosindia.helpdesk@gmail.com](mailto:ethosindia.helpdesk@gmail.com)
- Please ensure that your names and other details are written only at the rear side of the sheets as a small label.
- **Entries with names written on the soft copy and/or hard copy** (other than what is mentioned earlier) **will be subject to disqualification.**
- **Submissions** need to reach the address mentioned below:

Ms. Gita Balakrishnan

Ethos

23 Woodlands Syndicate, 8/7 Alipore Road

Kolkata 700027

Ph: 9051642739

## Important Dates:

Last date for registration: **30<sup>th</sup> November 2018**

Last date for submission: **15<sup>th</sup> December 2018**

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